

**Second Annual NBRF Conference  
Hyatt Regency Century Plaza  
Los Angeles, California  
August 25-26, 2007**

**Tentative Schedule\***

<b>Day 1</b>	<b>Saturday, August 25, 2007</b>
<b>11:00 – 7:00 PM</b>	<b>Conference Registration</b>
<b>11:00 – 1:00 PM</b>	<p><b>“Video Breakdown – Part 1”</b> <i>Plaza Pavilion</i></p> <p>In a reprise from last year’s conference, Joe Crawford will break down new game footage and discuss play-calling. The presentation will also demonstrate how reviewing video can make you a better referee.</p> <p>Invited Presenter:                      Joe Crawford, NBA Referee</p>
<b>1:00 – 1:30 PM</b>	<b>Afternoon Break</b> <i>Refreshments</i>
<b>1:30 – 2:30 PM</b>	<p><b>“Referee Leaders Communicate On and Off the Court”</b> <i>Plaza Pavilion</i></p> <p>Steve Shenbaum, of Game On Media, and Bob Delaney, NBA referee and an instructor at IMG Academies, will present a program that is taught to hundreds of top-level executives and elite athletes every year. It will focus on the communication skills needed to maintain a positive public image during and after games.</p> <p>Invited Presenters:                      Bob Delaney, NBA Referee</p> <p style="padding-left: 100px;">Steve Shenbaum, Actor/Game On Media</p>
<b>2:30 – 3:00 PM</b>	<b>Afternoon Break</b> <i>Refreshments</i>
	<p><b>“Balancing Act – Family, Friends and Being a Referee”</b> <i>Plaza Pavilion</i></p> <p>A presentation on managing the everyday stresses that come from trying to balance work, professional careers, travel, family and friends.</p> <p>Invited Presenters:                      Dr. Phil McGraw, TV Show Host</p> <p style="padding-left: 100px;">Robin Jameson, Author</p>

<b>5:00 – 6:30 PM</b>	<b>Hosted Cocktail Reception</b> <i>Constellation I</i>
<b>6:30 – 9:00 PM</b>	<b>2<sup>nd</sup> Annual Awards Dinner and Gala</b> <i>Olympic I and II</i>  Invited Keynote Speakers:    Billy Crystal, Actor/Comedian  Magic Johnson, Former NBA Player  Spike Lee, Director/40 Acres and A Mule  Jack Nicholson, Actor  Bill Walton, Former NBA Player/TNT Analyst  John Wooden, Legendary Former UCLA Coach
<b>9:00 – Midnight</b>	<b>Post- Gala Reception</b> <i>TBD</i>



<p><b>10:30 – 12:00 PM</b></p>	<p><b>“Bridging the Gap”</b>  <i>Plaza Pavilion</i></p> <p>A moderated panel discussion on improving the relationships between players, coaches, referees and league personnel.</p> <p>Invited Panelists:</p> <p style="padding-left: 100px;">Kareem Abdul-Jabbar, Former NBA Player</p> <p style="padding-left: 100px;">Doug Collins, Former NBA Player and Coach/TNT Analyst</p> <p style="padding-left: 100px;">Mark Cuban, Dallas Mavericks Owner</p> <p style="padding-left: 100px;">Mike Dunleavy, Sr., Los Angeles Clippers Head Coach</p> <p style="padding-left: 100px;">Phil Jackson, Los Angeles Lakers Head Coach</p> <p style="padding-left: 100px;">Cheryl Miller, Former WNBA Player/TNT Analyst</p> <p style="padding-left: 100px;">Doc Rivers, Boston Celtics Head Coach</p> <p style="padding-left: 100px;">Scott Skiles, Former NBA Player/Chicago Bulls Head Coach</p>
<p><b>12:00 – 2:00 PM</b></p>	<p><b>Luncheon</b>  <i>TBD</i></p> <p>Invited Speakers:</p> <p style="padding-left: 100px;">Reverend Al Sharpton, National Action Network</p> <p style="padding-left: 100px;">John Sweeney, AFL-CIO President</p>
<p><b>2:00 – 3:30 PM</b></p>	<p><b>“Video Breakdown – Part 2”</b>  <i>Plaza Pavilion</i></p> <p>Another session of tape breakdown and analysis and how to use tape to critique your refereeing style.</p> <p>Invited Moderator:</p> <p style="padding-left: 100px;">Ron Garretson, NBA Referee</p> <p>Invited Panelists:</p> <p style="padding-left: 100px;">Bernie Fryer, NBA Referee</p> <p style="padding-left: 100px;">Eddie Rush, NBA Referee</p>
<p><b>3:30 – 3:45 PM</b></p>	<p><b>Afternoon Break</b>  <i>Refreshments</i></p>

**3:45 – 4:45 PM**

**“Breaking News”**

*Plaza Pavilion*

An inside look at what sports journalists and TV commentators think about the current state of professional and amateur basketball.

Invited Panelists:

JA Adande,  
Los Angeles Times

Tom Arnold,  
Sports Talk Show Host

Roscoe Nance,  
USA Today

John Salley,  
Fox Sports

Stephen A. Smith,  
The Philadelphia Inquirer

Scott Soshnick,  
Bloomberg News

Michael Wilbon,  
The Washington Post

\*While we are hopeful that all our invited speakers will join us at this year's conference, we have not confirmed their participation as of the date of this tentative schedule. All panels and speakers are subject to change. (updated January 1, 2007)